2016 No-till on the Plains Winter Conference Trade Show

In 2016, we’ll mark the 20th anniversary of the No-till on the Plains Winter Conference. To celebrate we are planning a special event that is sure to attract a large crowd. This year’s conference theme is *Celebrating Our History, Transforming Our Future*. We have secured some of the best speakers available, including Dwayne Beck, Ray Ward, Ray Archuleta, David Brandt, Gabe Brown, Jonathon Lundgren, Jill Clapperton and many others.

As in years past, we will offer the Industry Morning Marketplace, Tuesday, Jan. 26, from 9 a.m. to 11:30 a.m. Please read more about this and indicate your interest in the attached materials.

We are planning improvements in the conference format and registration. The list below briefly summarizes changes that will impact exhibitors.

1. **Registration Costs**
   
   We all have experienced continual cost increases for goods and services. Similarly, our conference expenses have risen over several years, while the registration cost has remained the same since 2007. To keep up with these costs and improve our programming, registration costs for both attendees and exhibitors will increase.

   - Tradeshow floor booths will increase from $750 to $1,000.
   - The 10 entryway booths (those in the front and leading into the arena concourses) will increase from $750 to $1,250.
   - Concourse booths will increase from $500 to $750.

2. **Daily Breaks**
   
   There will be one 50-minute break on Day 1. Day 2 includes a 45-minute morning break and 90-minute lunch. No other formal breaks will be held.

3. **Move-out**
   
   On Wednesday, Jan. 27, exhibitors may pack-up and move out only during these periods:

   - **Option 1**: 2 p.m. until 3:15 p.m.
   - **Option 2**: 5:30 p.m. until 7 p.m.

   To facilitate early move-out, we have eliminated the 2 p.m. arena session, but all move-out activity must cease between 3:15 and 5:30 p.m. *This quiet period will be strictly enforced to avoid disturbing the arena session.* Please respect these timeframes to provide the best experience possible for attendees.
4. **NEW! Online Exhibitor Registration and Contracts**

To streamline your registration process, we encourage you to complete your exhibitor registrations and contracts at notill.org. You may complete your information, reserve your space, pay online and order add-ons such as pipe and drape, electricity, Internet and other necessary items all in one convenient location.

We are confident this new online process will expedite your registration and improve the trade show experience.

We look forward to seeing you in Jan.!

Sincerely,

Steve Swaffar
Executive Director
Diamond Sponsor (Only One Available) $15,000

- Our premium exhibitor space in the Bicentennial Center lobby, the focal point of the facility.
- Appear as the Beer & Bull sponsor for Tuesday evening.
- Enjoy all the benefits of a Platinum Sponsor, plus 2 additional registrations (12 total).
- SPONSOR PRODUCT SHOWCASE is a 45-minute (including Q & A time) PowerPoint presentation or talk in the arena seating area with use of the large screen on Tuesday morning.

Platinum Sponsor $10,000

- Five minute commercial on the jumbo screen in the arena 4 times during the Winter Conference.
- Company name and logo featured on No-till on the Plains website, www.notill.org, homepage for 1 full year.
- Receive all the benefits of a Conference Sponsor, plus 4 additional registrations (10 total).
- Your company will be listed as a NTOP Plains Sponsor yearlong for all other NTOP events!

Conference Sponsor $6,000

- A 30’ x 30’ exhibit space including pipe and drape, an 8’ draped table, and 2 chairs.
- 110V electricity provided at the booth.
- Receive 6 complimentary registrations.
- Media recognition as a Conference Sponsor.
- SPONSOR PRODUCT SHOWCASE is a 30-minute (including Q & A time) PowerPoint presentation or talk in the arena seating area with use of the large screen on Tuesday morning.
- Two minute commercial on the jumbo screen in the arena 2 times during the conference.
- Listing in the conference proceedings manual/promotional materials.
- Prominently posted on www.notill.org with a hotlink to your company website both pre- and post-conference.
- Up to 2 product inserts (due December 1, 2015) in the conference proceedings manual.
- Emailed database of attendees (name and address only).

Gold Exhibitor $4,000

- A 20’ x 30’ exhibit space including pipe/drape, an 8’ draped table & 2 chairs.
- Four (4) complimentary registrations.
- Media recognition as a Gold Exhibitor.
- Contact listing in the conference proceedings manual.
- Posted on our website with a hotlink provided to your website.
- One product insert (due December 1, 2015) in the conference proceedings manual.
- Emailed database of attendees (name and address only).

Exhibitor Entryway booths $1250, Trade Show Floor $1000, Concourses $750

- A 10’x10’ exhibit space including pipe/drape, an 8’ draped table, and 2 chairs.
- Two (2) complimentary registrations are included with each booth purchase.
- Contact listing in the conference proceedings and program.
- Posted on our website with a hotlink provided to your website.
Please remember:

• Contract and payment are due before your exhibit space can be reserved.

• Provide your company commercial by December 15, 2015 (Diamond, Platinum, and Conference Sponsors).

• Product inserts for the Proceedings Manual are due by December 19, 2015 (two inserts for Diamond, Platinum, and Conference; one for Gold). Inserts must not contain objectionable material, not weighing in excess of 2 ounces.

• Logos for media recognition are due by October 1, 2015.

• All necessary PowerPoint presentations are due by Jan. 5, 2016.

• Jan. 26 & 27, 2016 No-till on the Plains Winter Conference!

• Database lists of attendee mailing addresses will be available for purchase for $200.

Please contact Shannon Krueger to discuss your insert needs and for contact information for our printing company.

Please submit all materials and direct all questions to Shannon Krueger, Event Coordinator, by phone at 785-210-4525, or by e-mail at events@notill.org.
INDUSTRY MORNING MARKETPLACE
Tuesday, Jan. 26, 9 a.m. to 11:30 a.m.

Diamond ($15,000), Platinum ($10,000), Conference Sponsors ($6,000+ level), and Gold Exhibitors ($4,000 level)

• 30-minute (including Q & A time) PowerPoint presentation or talk in the arena seating area with use of the large screen.

Exhibitors ($1250, $1000 & $750 level)

• 15-minute (including Q & A time) PowerPoint presentation or talk in one of our classroom settings.

To participate...

Circle YES on page 1 of the Exhibitor contract and return your contract ASAP.
By Monday, Jan. 5, 2016, e-mail your PowerPoint presentation to events@notill.org if under 10mb. If over 10mb, please contact Shannon Krueger, Event Coordinator, at 785-210-4525 or events@notill.org.
*Please notify us if you plan to deliver a talk without a PowerPoint presentation.

Your presentation will be preloaded onto a classroom computer to ensure the schedule is maintained. You will be sent confirmation and a schedule showing time and room location. These presentation times will be filled upon a first-come, first-served basis - don’t delay!
Based upon response, there is a possibility that we will not have time to include all exhibitors in this opportunity.

Please remember:
Presentations must be in line with the continuous no-till message – information on strip-till or other forms of tillage are not acceptable. Your audience expects to get information on products that will assist them with their continuous no-till systems. Please be respectful or the intent of our conference and only provide material that is appropriate for our message.

We certainly hope that you will take advantage of this great way to network with attendees!

Please contact Shannon Krueger, Event Coordinator, with any questions by phone at 785-210-4525, or by e-mail at events@notill.org.
Exhibitor Contract
(check one)

___ Diamond (Please contact us)...............$15,000

___ Platinum Sponsor...............................$10,000

___ Conference Sponsor.........................$ 6,000

___ Gold Exhibitor.................................$ 4,000

___ Exhibitor Entryway booths (10).........$1,250

___ Exhibitor Arena Floor .......................$1,000

___ Exhibitor Concourse.........................$ 750

Reserve 1 additional booth for our company @ $1250, $1000, or $500 $ ____
Reserve 2 additional booths for our company @ $1250, $1000, or $500 $ ____
1 additional trade show badge @ $100 $ ____
2 additional trade show badges @ $100 each $ ____
More than 2 badges are $175 each ___@ $175 $ ____

Total Due: $ ____

We want to participate in INDUSTRY MORNING MARKETPLACE:  Yes / No

Completed contract + payment in full due if you would like a certain booth location:
Specify Booth Location______________________________________________________________

___New Exhibitor: Return contract and payment for your desired space.
We will notify you if the space you indicated is not available and provide you with an alternative location.

***Attached at the end of this packet are order forms for additional pipe and drape from the Henry Helgerson Company, and special technical services from the Salina Bicentennial Center. Please fill out paperwork and include this amount in your check or credit card
Company Name

CONTACT NAME

SIGNATURE  (Required)

ADDRESS     CITY     STATE     ZIP

PHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

WEB ADDRESS

***If you would like to consider additional sponsorship, such as a meal, break, snack, or door prize please contact Shannon Krueger by email at events@notill.org, or by phone at 785-210-4525. Thank you!

Please make checks payable to: No-till on the Plains, Inc.

Credit Card Payment:

_________________________________________________________________________________

Name of cardholder

_________________________________________________________________________________

Address, City, State, Zip

___ MC ___ VISA ___DISCOVER ___AM EX

_________________________  ____________  ____________  ____________  ____________

Card #

3-digit code on back of card: __________

Expiration: ___ / ___    TOTAL: $_______

This box for office use only.

Date received:

cc   check    trade    comp
**NEED EXTRA SHOW BADGES?** Purchase two more at $100 each. More than two additional badges are $175 each.

<table>
<thead>
<tr>
<th>Level</th>
<th>Complimentary Registration Badges</th>
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<tr>
<td>Diamond</td>
<td>12</td>
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<td>Platinum Level</td>
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<tr>
<td>Conference Sponsor</td>
<td>6</td>
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<tr>
<td>Gold Exhibitor</td>
<td>4</td>
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<tr>
<td>Exhibitor</td>
<td>2</td>
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</tbody>
</table>

Our company will need ______ total badges for the show.

Please list the names of those who will be receiving badges in your booth. If you do not know, please write “unknown.”

*Additional badge purchases on the day of the show will be $175 – NO EXCEPTIONS!*

**Badge Names:** *(please write clearly)*  |  **City, State**
---|---

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**Additional Name Badges:**

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Again, additional badge purchases on the day of the show will be $175 – NO EXCEPTIONS!
In order to provide NTOP with more information about your company and the products you will display, the following information is REQUIRED:

_____ Our company will display equipment or attachments. A PHOTO of the display equipment or attachments is REQUIRED. E-mail it to events@notill.org or mail a print.

Brief description of your company:

____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________

Type of product/s:

____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________
____________________________________________________

DOOR PRIZES
For companies choosing to provide a door prize for the conference, there will be a special page in the Proceedings Manual listing such, as well as on the No-till on the Plains, Inc. website. Special recognition of the companies will be announced during the conference as well. You may list winners of door prizes on the large white board in the Bicentennial Center main lobby. All drawings will be conducted at exhibitor booths.

Please list items below so we may publicize them.

________________________________________________________
________________________________________________________
________________________________________________________
________________________________________________________
________________________________________________________
________________________________________________________
________________________________________________________
2016 WINTER CONFERENCE
Exhibitor Guidelines & Information

Exhibitor Rules
We hereby make application for booth space according to the official floor plan to be used for an exhibit at the No-till on the Plains, Inc. Winter Conference at the Salina Bicentennial Center on Jan. 26-27, 2016, to be conducted by the No-till on the Plains, Inc. All exhibitor rules and information governing the No-till on the Plains, Inc. Winter Conference are accepted by us, and made part of this contract, and we agree to comply with all of them, taking the space for exhibition purposes under the terms and conditions set forth below.

Exhibit Hours
- Monday, Jan. 25: Exhibitor move-in as scheduled; registration check-in REQUIRED
- Tuesday, Jan. 26: 9 a.m. to 6 p.m. (facility open at 7:30 a.m.)
- Wednesday, Jan. 27: 8 a.m. to 5:30 p.m.

Move-in
- Move-in Center opens Monday, Jan. 25 for scheduled move-in and closes at 5 p.m. sharp.
- Additionally, small booth displays may be set up on Tuesday morning, Jan. 26 before 9 a.m.
- Handicapped areas and sidewalks are absolutely OFF-LIMITS for loading/unloading.
- All of the booth spaces will be pre-marked to ease with set-up.
- Large machinery may be displayed outside in the East Parking Lot (avoid handicapped stalls).


Move-out (NEW POLICIES)
On Wednesday, Jan. 27, exhibitors may pack-up and move out only during these periods:
- **Option 1:** 2 p.m. until 3:15 p.m.
- **Option 2:** 5:30 p.m. until 7 p.m.

Move-out will not be permitted between 3:15 p.m. and 5:30 p.m. All move-out activity must cease during this quiet period, which will be strictly enforced to avoid disturbing the arena session. Please respect these timeframes to provide the best experience possible for attendees. All displays must be removed by 8 p.m., Jan. 27.

The Bicentennial Center can provide a forklift driver for move-in if needed. Please call to schedule. 14’ W x 17’ H door for easy access.

Shipping supplies
- Ship your booth supplies to:
  Bicentennial Center, 800 The Midway, Kenwood Park, Salina, KS 67402-1727
- Shipping tags must carry exhibitor name and “No-till on the Plains Winter Conference.”
- Bicentennial Office phone: (785) 826-7200.

No-till on the Plains is not responsible for the shipping or receiving of your exhibit.

Exhibitor Packets and Check-in
Exhibitor packets containing show information and nametags must be picked up at the appropriate registration area in the arena (Monday) or the front lobby area (Tuesday) of the Bicentennial Center. Nametags must be worn during the entire show, or exhibitors will be asked to pay registration fees – no exceptions.

Booth Supplies and Decorations
• Each exhibit space will include an 8’ draped table and backdrop and at least 2 folding chairs.
• For additional booth supplies and decorations, submit the included rental order form along with payment to No-till on the Plains along with your contract.
• The round cocktail tables may NOT be used in your booth unless purchased from the Helgerson Company. Electricity is available throughout the Center. Bring your own extension cord.
• All items on display must lie within the four boundaries of the assigned exhibit area.

When this contract is accepted, No-till on the Plains, Inc. agrees to give us the use of the space, to be used by us in consideration of and for the purpose and time aforesaid. No-till on the Plains, Inc. agrees to the terms herein stated, and to the terms and conditions set forth above.

Cancellation Policy
Cancellation of this contract will be granted if No-till on the Plains, Inc. is notified in writing. Exhibitors will be charged a 25% fee for cancellation. The lessee will be held responsible for the entire rental fee after Jan. 1, 2016.

Liability
It is expressly understood and agreed between the exhibitor and No-till on the Plains, Inc. that No-till on the Plains, Inc., its members, and the Salina Bicentennial Center will not be held responsible for any loss of, or damage to, goods and property of exhibitors and exhibitors’ employees. Each exhibitor, upon signing a contract/application for space, expressly releases No-till on the Plains, Inc. from, and agrees to indemnify them against all claims.
**Salina Bicentennial Center**

800 The Midway  
Kenwood Park  
Salina, Kansas 67402-1727

**Driving Instructions:** Salina sets conveniently at the crossroads of Interstate 70 and Interstate 135 (the two major highways in Kansas). There are highway signs along both to assist you to the Bicentennial Center.

**From I-70:**
We suggest exiting from I-70 at the Ohio Street exit. Once on Ohio Street, proceed south approximately 2-3/4 miles until you reach Iron Avenue. Make a right turn (West) onto Iron Avenue and go approximately 1/2 mile to Oakdale Avenue and turn left (South). Once you turn onto Oakdale Avenue, continue south until you reach the Bicentennial Center located adjacent to Kenwood park.

**From I-135:**
We suggest exiting from I-135 at the Crawford Street exit. From that interchange, go East approximately 2-1/2 miles to Ohio Street. Turn left (North) on Ohio Street and proceed approximately 3/4 mile to a street named The Midway. Turn left on The Midway (West) and it will lead you directly to the Bicentennial Center.

**Parking:** Parking areas directly adjacent to the Center can handle nearly 1,200 vehicles. An additional 2,500 vehicles can be parked in supplemental areas within a short walk of the lobby, bringing total parking capacity to just under 3,700. More parking is available in the city parks that surround the Center. A well-planned network of access roads keeps traffic moving smoothly.
Company Name ____________________________
Street Address ____________________________
City ____________________________ State _____
Ordered by: ____________________________ Email: ____________________________

Following rental prices are for the duration of the show, and include delivery and removal.

<table>
<thead>
<tr>
<th>Description</th>
<th>Standard Price</th>
<th>Discount Price</th>
<th>Qty</th>
<th>Total Price</th>
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<tbody>
<tr>
<td><strong>DISPLAY TABLES—Draped 3 Sides</strong></td>
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<tr>
<td>24&quot;W x 30&quot;H x 4'L</td>
<td>$27.50</td>
<td>$22.50</td>
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<tr>
<td>24&quot;W x 30&quot;H x 6'L</td>
<td>$30.50</td>
<td>$25.50</td>
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<tr>
<td>24&quot;W x 30&quot;H x 8'L</td>
<td>$40.50</td>
<td>$35.50</td>
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<tr>
<td>30&quot;W x 30&quot;H x 8'L</td>
<td>$41.50</td>
<td>$36.50</td>
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<tr>
<td><strong>DISPLAY TABLES (42&quot; Counter Height)—draped</strong></td>
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<tr>
<td>24&quot;W x 42&quot;H x 4'L</td>
<td>$35.00</td>
<td>$30.00</td>
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<tr>
<td>24&quot;W x 42&quot;H x 6'L</td>
<td>$43.50</td>
<td>$38.50</td>
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<tr>
<td>24&quot;W x 42&quot;H x 8'L</td>
<td>$48.50</td>
<td>$43.50</td>
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<tr>
<td>30&quot;W x 42&quot;H x 8'L</td>
<td>$49.50</td>
<td>$44.50</td>
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<tr>
<td><strong>DISPLAY TABLES—Undraped</strong></td>
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<tr>
<td>24&quot;W x 30&quot;H x 4'L</td>
<td>$17.00</td>
<td>$12.00</td>
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<tr>
<td>24&quot;W x 30&quot;H x 6'L</td>
<td>$19.00</td>
<td>$14.00</td>
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<td>24&quot;W x 30&quot;H x 8'L</td>
<td>$26.00</td>
<td>$21.00</td>
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<tr>
<td>30&quot;W x 30&quot;H x 8'L</td>
<td>$27.00</td>
<td>$22.00</td>
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<tr>
<td><strong>SPECIAL DRAPING</strong> (addition/draping above contracted amount)</td>
<td>$3.00</td>
<td>$2.00</td>
<td>3' high per foot</td>
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<td>8' high per foot</td>
<td>$4.00</td>
<td>$3.00</td>
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<td><strong>BOOTH CARPETING</strong></td>
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<td>9' x 10'</td>
<td>$85.00</td>
<td>$60.00</td>
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<td>9' x 20'</td>
<td>$170.00</td>
<td>$120.00</td>
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<td>9' x 30'</td>
<td>$230.00</td>
<td>$185.00</td>
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<tr>
<td>9' x 40'</td>
<td>$310.00</td>
<td>$260.00</td>
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<td><strong>Set-up Labor</strong>: (available upon request)</td>
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<td><strong>Opening Day Cleaning</strong>:  $2.24 x sq. ft. x # days</td>
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<tr>
<td><strong>EXPO FURNISHINGS</strong></td>
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<tr>
<td>40&quot; High Cocktail Table</td>
<td>$15.00</td>
<td>$14.00</td>
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<tr>
<td>40&quot; High Cocktail Table with Tablecloth</td>
<td>$24.50</td>
<td>$23.50</td>
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<tr>
<td>Plastic Side Chair</td>
<td>$10.00</td>
<td>$7.00</td>
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<tr>
<td>Padded Chair</td>
<td>$14.00</td>
<td>$12.00</td>
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<tr>
<td>Wastebasket</td>
<td>$7.00</td>
<td>$6.00</td>
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<tr>
<td>Floor Estal</td>
<td>$12.00</td>
<td>$10.00</td>
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<tr>
<td>High Stool</td>
<td>$18.00</td>
<td>$14.00</td>
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<td><strong>TREES &amp; PLANTS</strong></td>
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<tr>
<td>5&quot; Corn Tree</td>
<td>$27.50</td>
<td>$22.50</td>
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<tr>
<td>6&quot; Ficus Tree</td>
<td>$35.00</td>
<td>$30.00</td>
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<tr>
<td>8&quot; Ficus Tree</td>
<td>$60.00</td>
<td>$55.00</td>
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<tr>
<td>Table Top Plants</td>
<td>$15.00</td>
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**NOTE**: To receive discount price, all orders must be received with payment three (3) working days prior to show opening.

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**SHOW:**
No-till on the Plains
Winter Conference
Bicentennial Center
Salina, Kansas
January 26 & 27, 2016

**Draping Colors**: Black  Plum  White  Red  Blue  Green  Silver  Gray  Beige  Gold  Red

**Carpet Colors**: Black  Plum  White  Red  Blue  Green  Silver  Gray  Beige  Gold  Red

**CLEANING**: Includes vacuuming carpet and emptying waste baskets prior to show opening (after booth setup). Cleaning prior to opening of each day of show is also available.

**DRAYAGE**: Please send your shipments directly to 2900 S. Hydraulic, Wichita, KS 67216, unless delivery is scheduled during exhibitor move-in time. All shipments should be prepaid. Do not ship collect; they will be refused. Advance shipments should arrive no later than 48 hours prior to scheduled exhibitor move-in. The rate includes storage of up to 20 days, delivery to show site and return delivery if desired. Please mark each piece with the show name and booth number.

**PAYMENT**: Payment in full of rental charges, including applicable tax, must accompany your advanced order to qualify for the discount prices.

- Check Enclosed
- Credit Card Charged: Visa  Mastercard

Card Number ____________________________
Name on Card ____________________________
Expiry Date ____________________________
Security Code ( ) ____________________________

SUB TOTAL $ ____________________________
8.2% Sales Tax $ ____________________________
TOTAL DUE $ ____________________________

Signature ____________________________
Special Technical Services
Exhibitor Order Form

Event: ___________________________ Date(s): __________________

Exhibitor Contact: ____________________________________________

Company Name: _______________________________________________

Mailing Address: ______________________________________________

Phone: __________________ Fax: ________________________________

E-mail: _______________________________________________________

Type of Service(s) Requested:

[ ] Phone Line - $50 per day
[ ] 110V Single Phase Electrical Connection (run of show) - $50 - advance / $75 - on-site
[ ] 220v Single Phase Electrical Connection (run of show) - $100 - advance / $150 - on-site
[ ] 220v Three Phase Electrical Connection (run of show) $100 - advance / $150 - on-site
[ ] Water supply for hot tubs, fish tanks, etc. - $50 per day
[ ] Data (LCD) Projector - $50 per day
[ ] Hardwire Internet connection – call for availability & price

Some services & equipment have limited availability. Please call to check. Electrical service is provided to exhibit booth perimeter only. Exhibitors must provide their own extension cords, if needed. Electrical is only available within the facility. 220 is only available around the perimeter walls. **THIS FEE IS FOR ONE CONNECTION ONLY.**

Number of days service is needed: _____ Number of connections______ Total Charge ____________

Mail payment and form directly to: **Bicentennial Center, 800 The Midway, Salina, KS 67401.**

Acceptable forms of payment include: check, money order (make check or money order payable to Bicentennial Center) or credit card (MasterCard, Visa, Discover). Complete information below

Name (if different than above)_________________________ Company________________________

Address____________________________________ City _______ State _____ Zip Code ______

Card Number ___________ - ___________ - ___________ - ___________ Exp. Date / / ______ CVV ______

Please call 785-826-7200 if you need additional information.

Payment must be received prior to occupancy to avoid additional charges.

Bicentennial Center reserves the right to disconnect electrical hookup for safety reasons or if payment has not been received. Bicentennial Center is not responsible or liable for any damage that may occur.

**Wireless internet service is available throughout the facility. However, you may wish to contact your wireless provider for a connection if you plan to use it to process payments or have continuous internet access.**

Rev. 9/18/13