



2019 WINTER CONFERENCE

JAN. 29-30, 2019 • WICHITA, KANSAS

Agriculture Systems Modeling Nature



notillorg
#notill2019



NoTillOnThePlains
www.notill.org

ONLINE SPONSOR REGISTRATION AT NOTILL.ORG
QUESTIONS? Email events@notill.org or call (785) 210-4525

May 9, 2018

2019 No-till on the Plains Winter Conference Trade Show and Sponsorships

Dear Sponsors,

We are excited to announce the dates of the 2019 Winter Conference in Wichita, KS. This year's Conference will be on Tuesday and Wednesday, January 29 and 30 at the Century II Conference Center and Hyatt Regency Hotel.

Similar to last year, we have a limited number of sponsorships available, but we added an Exhibitor option to provide more opportunities for attendees to meet companies and organizations supporting soil health systems in agriculture. You will find all the specifics in the table below.

We learned a lot about the facilities during the 2018 Conference. With that experience we have made some changes to the location of exhibit areas, breakout session rooms and meal service. These changes will give attendees more access to sponsors and exhibitors and make transitions between sessions more convenient. Please look closely at the maps provided to see the changes. Of course if you have any questions please feel free to contact us.

Similar to last year, sponsors will also enjoy enhanced publicity through pre-conference advertising and social media. The earlier you can let us know of your commitment, the earlier we can begin to publicize your support!

As you review these opportunities, please feel free to contact us with questions. We look forward to hearing from you and seeing you in January!

Sincerely,

Steve Swaffar
Executive Director

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The 23rd annual No-till on the Plains Winter Conference is set for **Jan. 29-30, 2018**, featuring keynote speakers David Montgomery & Ann Bikle and Jay Fuher. Other confirmed speakers include Christine Jones, Kris Nichols, Australian producer Grant Sims with more to be added.

Important Details

1. Booth Hours

Tuesday, Jan. 29: 8 a.m. to 7:00 p.m.

Wednesday, Jan. 30: 8 a.m. to 4 p.m.

Attendees may view exhibits any time during open hours. On Jan. 29, Registration opens at 7:30 a.m. with Keynote session beginning at 10:00 a.m.. On Jan. 31, breakouts begin at 8:30 a.m. There will be an extended lunch and afternoon break for attendee-exhibitor contacts both days.

Tuesday

7:30 – Registration Opens

10:00 a.m. – Keynote Speaker

12:00 p.m. - Lunch

1:30 p.m. – Breakout Sessions

15 minute break

2:45 p.m. – Breakout Sessions

3:45 p.m. – Break for Sponsor /
Exhibitor Interaction

4:30 p.m. – Breakout Session

5:30 – 7:00 PM – Networking Reception in
Lower Connecting Lobby
(free beer, veggie, cheese and meat trays)

Wednesday

8:30 a.m. – Breakout Sessions

9:45 a.m. – Keynote Session

11:45 a.m. – Lunch

1:00 p.m. – Breakout Sessions

15 minute break

2:15 p.m. – Breakout Sessions

3:35 p.m. - Break for Sponsor /
Exhibitor Interaction

4:00 p.m. Breakout Sessions

Sessions end at 5:00 p.m.

4:30 p.m. – *Booth teardown*

6:30-9:00 p.m. - Banquet

2. Move-in/Move-out

Sponsors may move in from 12 p.m. to 5 p.m. on Monday, Jan. 28. On Wednesday, Jan. 30, sponsors may pack-up and move out *after 4:30 pm*. We will be hosting our Beginners Workshop on Monday so there is an opportunity for booth traffic at the conclusion of that workshop.

3. Online Sponsor Registration and Contracts

Please complete your registrations and contracts at notill.org. You may complete your contact information, reserve your space, pay securely online via PayPal and order add-ons such as electricity, Internet and other necessary items all in one convenient location. This online process will expedite your registration and improve the trade show experience. Register at www.notill.org

2019 Sponsor Levels

	Tier 1 Sponsor	Tier 2 Sponsor	Exhibitor Booth
Investment	\$15,000	\$10,000	\$5,000
# Available	7	10	10+
Exhibit Space	Any available booth space	Any Available booth space after T1 sponsors are placed	Any Available booth space in Promenade Lobby
Exhibit Sizes	20' x 20' - (2-3) 8' draped tables, 2 chairs, back and side drape, trashcan.	10' x20' - (1-3) 8' draped table, 2 chairs, back and side drape, trashcan.	8'x10' - One (1) 8' foot table, 2 chairs, in Promenade lobby, trashcan.
Electricity & Internet	Included	Included	Included
Booth Enhancements	Included upon request	Included upon request	Available upon request for cost
Complementary WC Registrations	8	4	2
Breakout Session	Exclusive 60-minute session during conference breakouts	Not available	Not available
Attendee List	Included (Name, address, email)	Included (Name, address, email)	Included (Name, address, email)
Complementary Invitation to NTOP WC events	Invitation for 8 to all events around WC	Invitation for 4 to all events around WC	Invitation for 2 for WC activities only
Conference Proceedings	Company listing in sponsor directory	Company listing in sponsor directory	Company listing in sponsor directory
Conference Proceedings Ad	Full page - color ad	1/2 page - color ad	1/8 page - color ad

	Tier 1 Sponsor	Tier 2 Sponsor	Exhibitor Booth
Recognition			
Showcase 1 year on website and at all NTOP events	Yes	No	No
Logo on advertising	Yes	Yes	Yes, as time and space permits
Listed in news releases	Yes - 5 minimum	Yes - 3 minimum	Yes - 1 minimum
Logo on on-site signage	Yes	Yes - with other Tier 2 sponsors	Yes - with other Exhibitors
Logo featured on your own sign on stage at General Sessions	Yes	No	No
Logo on a slide on jumbo screen before sessions	Yes - logo on own slide	Yes - logo with other Tier 2 sponsors	Yes - logo with other Exhibitors
1 minute commercial before Gen Sess.	Yes	No	No
Reserved seating at Gen. Session	8	4	2
Sponsor spotlight email blast	Yes	Yes	As time permits
Social Media Mentions prior to WC	5	3	1
One promotional piece and some small giveaway in attendee packet	Yes	Yes	No

Sponsor Booth Locations

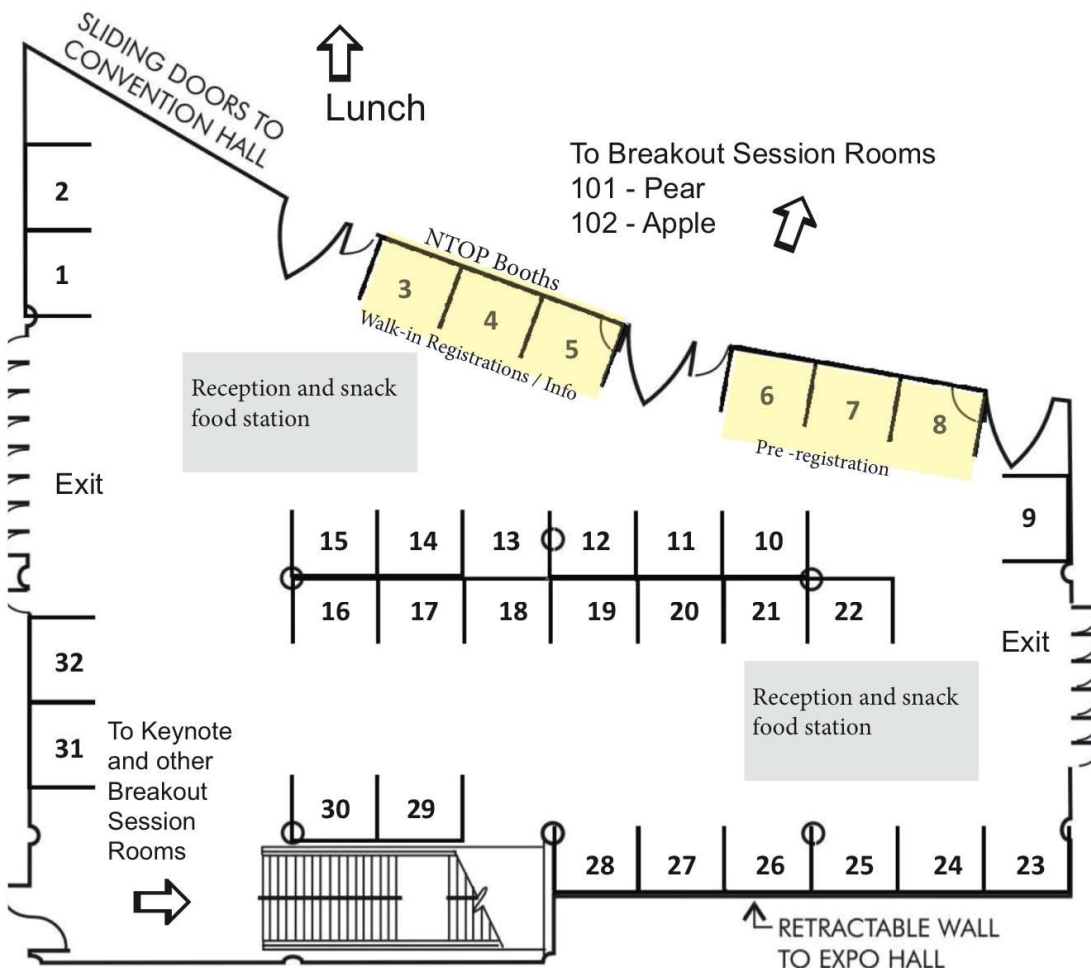
To view the most current map of available spaces, visit <http://notill.org/conference/2019-sponsor-information>

Century II Performing Arts & Convention Center

Connecting Lobby
30 - 8'x10' Booth Spaces

Tier 1 Sponsors will be placed first, followed by Tier 2 sponsors.
Exhibitors will be located upstairs in Promenade Lobby.

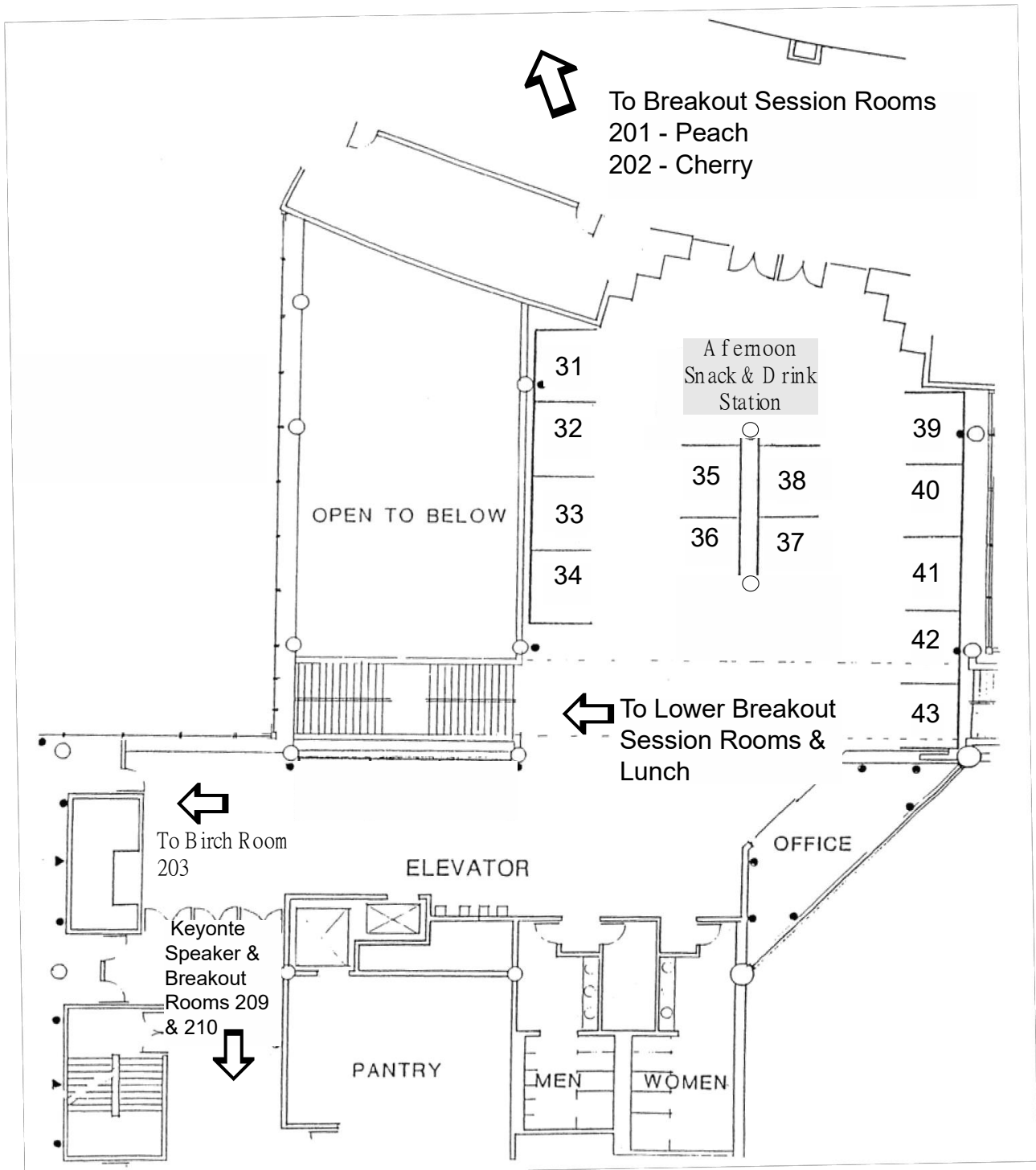
NTOP information table and walk-in registration will be located in Booths 3-5, with pre-registration located in booths 6-8. Tuesday evening reception will be held in the lobby.



Century II Performing Arts & Convention Center

Promenade Connecting Lobby

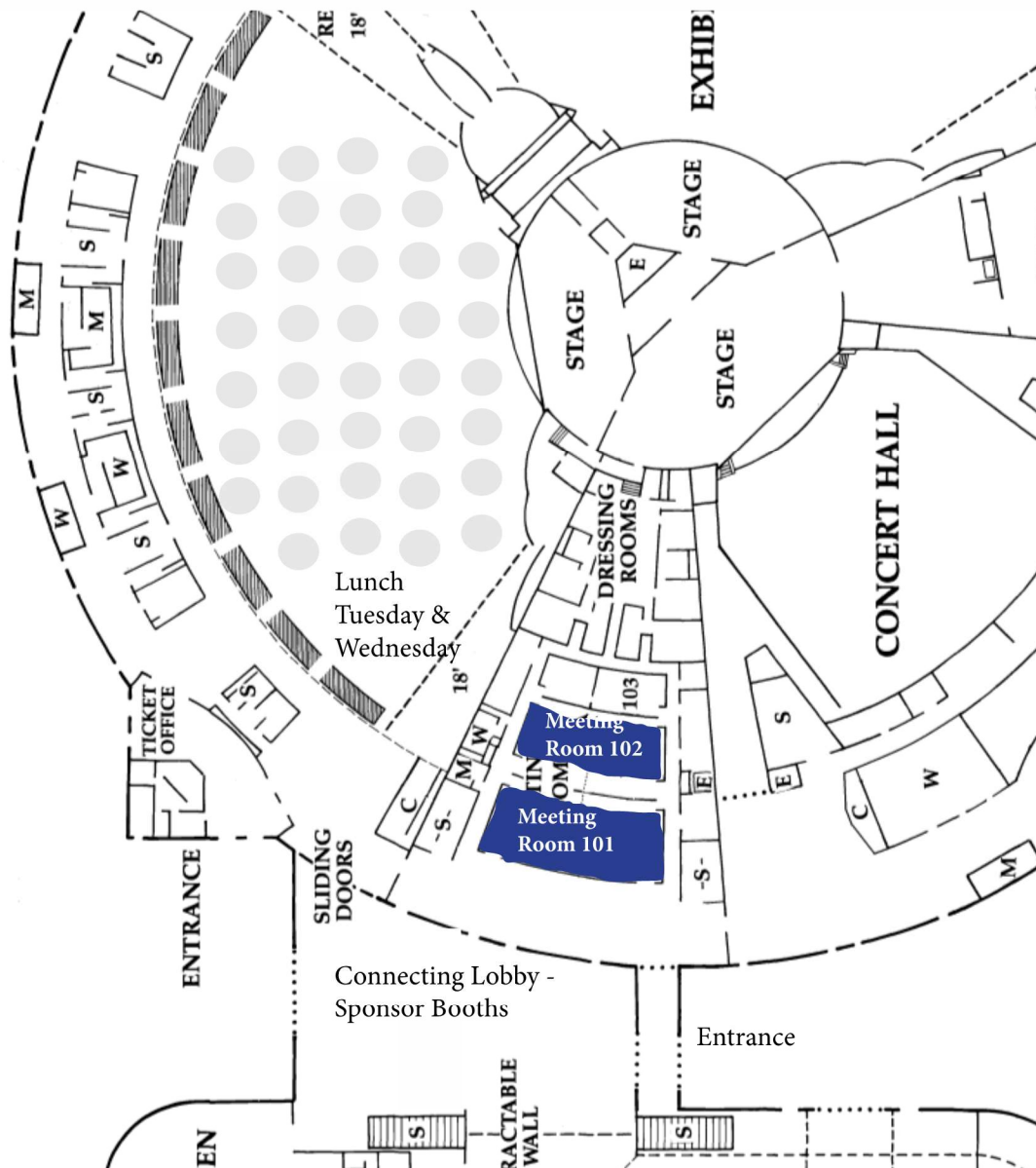
20 - 8'x10' Booth Spaces



Facility General Maps

Century II Performing Arts & Convention Center

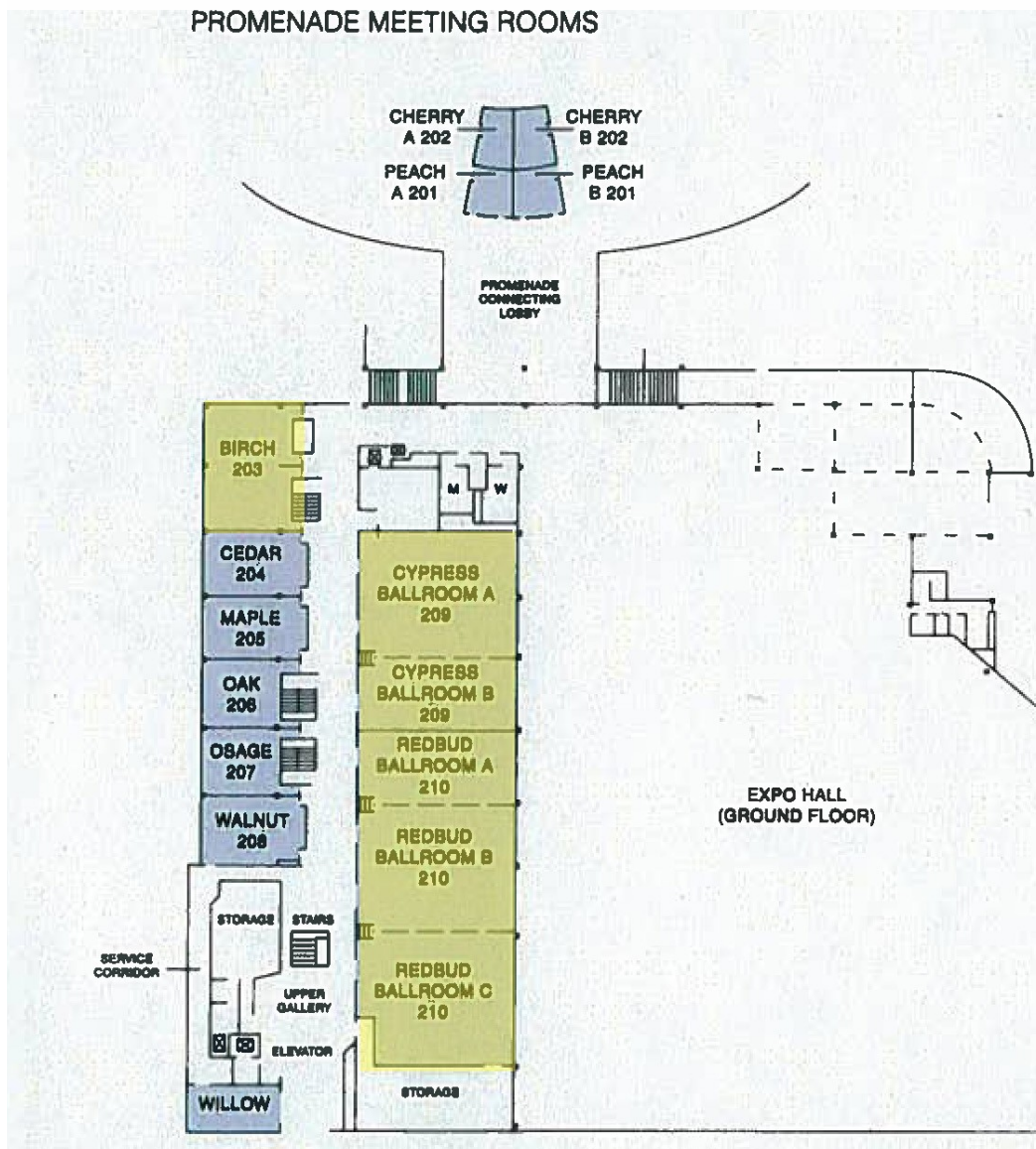
Facility Map First Floor



Facility General Maps

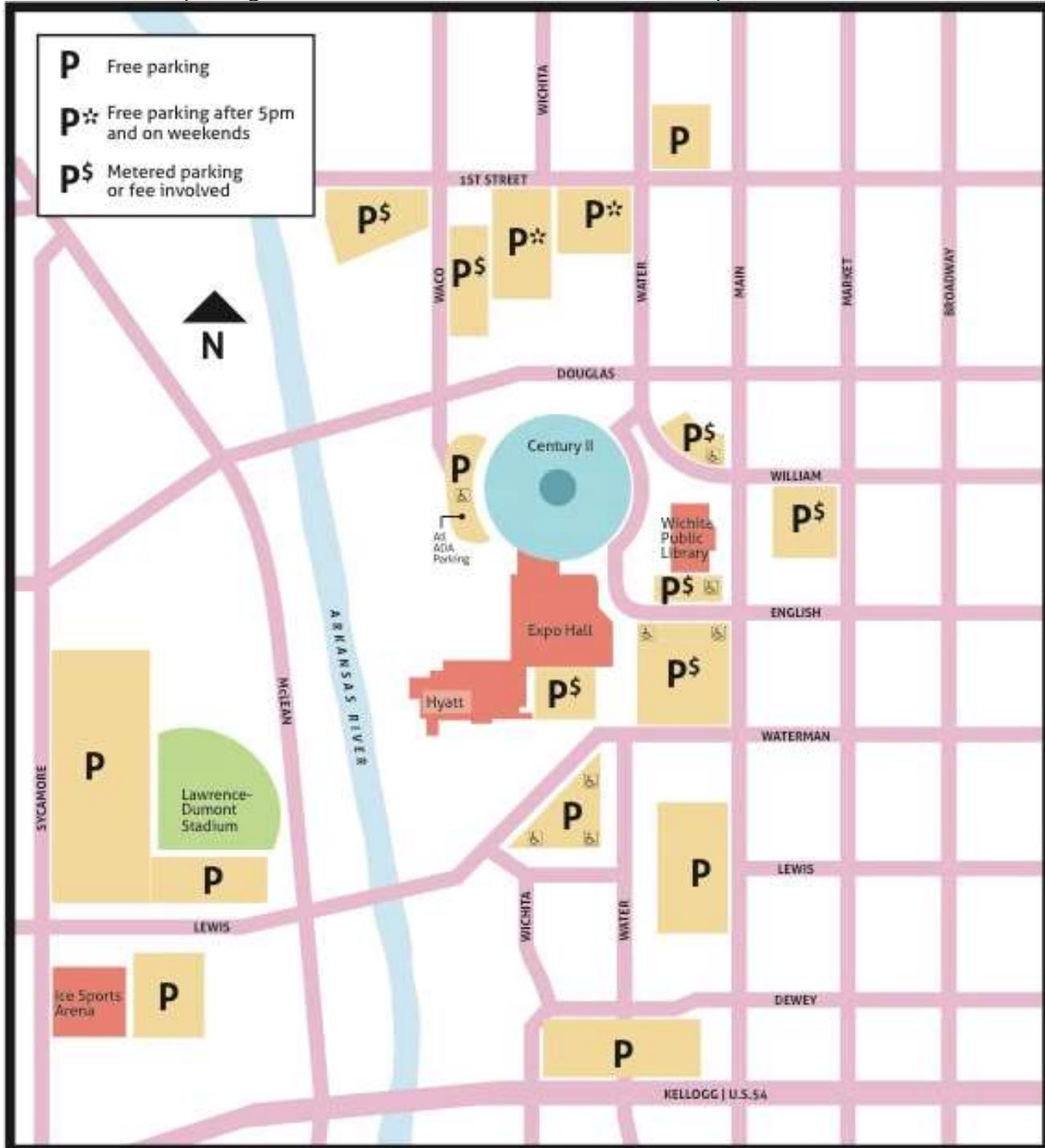
Century II Performing Arts & Convention Center

Facility Map Second Floor



Parking

A number of free parking areas are available, as indicated on the map below.



Sponsor Checklist

Submit your contract and payment online at notill.org. Sponsor booth locations are first-come, first-serve. Your space is not secured until payment is received. Pay securely online via PayPal during registration or mail a check as soon as possible to No-till on the Plains, P.O. Box 81, Berryton, KS 66409.

	TIER 1 SPONSOR	TIER 2 SPONSOR	Exhibitor
Email print-ready advertisement (PDF or JPG)	Dec. 1 Ad size: WITHOUT BLEED: 8" wide by 10.5" tall, WITH BLEED: 8.75" wide by 11.25" (Keep text within safe space of 8.25" by 10.75", includes .125" on each edge for bleed)	By Dec. 1 Ad size: 7.5" wide by 4.875" tall	By Dec. 1 Ad size: 3.625" wide by 4.875" tall
Submit commercial	By Dec. 15 1-min. commercial		
Email breakout session presentation	By Jan. 10		
Email list of employee names for conference badges	By Jan. 10 (8 badges)	By Jan. 10 (4 badges)	By Jan. 10 (2 badges)

Sponsor Agreement

We hereby make application for sponsorship/exhibitor according to the official floor plan to be used for an exhibit at the No-till on the Plains, Inc. Winter Conference at the Hyatt Regency and Century II on Jan. 29-30, 2019, to be conducted by the No-till on the Plains, Inc. All sponsor/exhibitor rules and information governing the No-till on the Plains, Inc. Winter Conference are accepted by us, and made part of this contract, and we agree to comply with all of them, taking the space for exhibition purposes under the terms and conditions set forth below.

Exhibit Hours

- Monday, Jan. 28: Sponsor move-in as scheduled; registration check-in required
- Tuesday, Jan. 29: 8 a.m. to 6:30 p.m. (Facility open at 7:30 a.m.)
- Wednesday, Jan. 30: 8 a.m. to 4 p.m.

Move-in/Move-out

- Move-in: Center opens Monday, Jan. 28, at 12 p.m. for scheduled move-in and closes at 5 p.m. sharp.
- Handicapped areas and sidewalks are absolutely off limits for loading/unloading.
- All booth spaces will be pre-marked to ease with set-up.
- On Wednesday, Jan. 30, sponsors may pack-up and move out only after 4:30 p.m. All displays must be removed by 8 p.m., Jan. 31.

Name Badge Policies

Name badges must be worn during the entire show. A name badge must be purchased for each person working the exhibit and may not be exchanged between sponsor representatives working different days.

Sponsor Packets and Check-in

Sponsor packets containing show information and name badges must be picked up at the appropriate registration area (Monday).

Booth Furnishings

- Refer to the sponsorship table in the sponsorship packet for included booth furnishings. For additional needs, please contact No-till on the Plains at (785) 210-4525.
- Electricity and wireless Internet is available throughout the Hyatt Regency and included for sponsors/exhibitors. Bring your own extension cord.
- All items on display must lie within the four boundaries of the assigned exhibit area.

Cancellation Policy

Cancellation of this contract will be granted if No-till on the Plains, Inc. is notified in writing. Exhibitors will be charged a 25% fee for cancellation prior to Dec. 31, 2017. The lessee will be held responsible for the entire rental fee after Jan. 1, 2018.

Liability

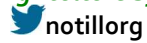
It is expressly understood and agreed between the sponsor and No-till on the Plains, Inc. that No-till on the Plains, Inc., its members, and the Hyatt Regency and Century II will not be held responsible for any loss of, or damage to, goods and property of sponsors and sponsors' employees. Each sponsor, upon signing a contract/application for space, expressly releases No-till on the Plains, Inc. from, and agrees to indemnify them against all claims.



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Contract Acceptance

When this contract is accepted, No-till on the Plains, Inc. agrees to give us the use of the space, to be used by us in consideration of and for the purpose and time aforesaid. No-till on the Plains, Inc. agrees to the terms herein stated, and to the terms and conditions set forth above.